



# Idyllic

## INSTITUTE OF MANAGEMENT

Affiliated to D.A.V.V. & Recognized by M.P. Higher Education & AICTE New Delhi



**competition**  
**success** review





## No.1 Management College in Central India



**Top Management  
Institute of  
India award  
by Competition  
Success Review**



**Awarded Best  
Undergraduate  
Commerce and  
Management  
Institute of M.P.**



**Excellence in  
Indian Education  
Awards for Best  
Brand of the year**



**Best Concrete  
Structure in  
Private Sector  
Constructions  
Award**

# Message from the Visionaries



**Mr. Kantilal Ji Bam**

Founder & Chairman, ICON Education Society  
B.Com, M.Com., PGDM, MBA

Following the resounding success of Indore Institute of Law, we embarked on a new venture in 2010 with the establishment of Idyllic Institute of Management. Guided by our visionary mission, “उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः” we set out to redefine the landscape of professional education, offering premiere courses such as B.Com, B.B.A. Our aim is to inspire and equip students with the skills and knowledge necessary to thrive in today’s dynamic world of business and commerce.

Continuing the visionary legacy of Kanti Lal sir, as the Founder and Chairman, I am honored to unveil our Global Programs within our M.B.A., B.BA, and B.Com. courses at Idyllic Institute of Management. Our MBA program stands out as the corner stone of unparalleled global exposure like student exchange with foreign universities, international internship opportunities Harvard Business School certifications which offers students a transformative journey across international boundaries. Here at Idyllic, we not only prioritize academic excellence but also emphasize fluency in foreign languages, providing our students with the linguistic tools necessary to succeed in diverse professional environments worldwide.



**Dr. Akshay Kanti Bam**

Founder & Chairman,  
Idyllic Institute of Management  
Founder, LedX (Legal Learning Edutech Pvt. Ltd.)  
B.Com (Hons.), LL.B. (Hons.), MBA (HR),  
CA (Final), Ph.D. (Management)



**Prof. Dr. Manpreet Kaur Rajpal**

Director & Dean Academics  
B.Com. LL.B. MBA, Ph.D. (Law), M.S.W. (Gold Medal)  
Certification from Harvard University, U.S.A.

Crafting Leaders, Nurturing Excellence: At Idyllic, we believe in immersive learning experience through demonstrative & practical learning approach. Our Skill Development Cell not only identifies talents but also nurtures them through hands-on, experimental learning, fostering innovation at every turn. Through our vibrant Student Council, we not only empower voices but also cultivate leadership, ensuring every student has a platform to thrive and grow. Complementing this approach, our innovative 3+3 teaching pedagogy integrates practical learning seamlessly with theory, enabling students to gain real-world skills alongside academic knowledge. In events like Magisterium, Kurukshetra, International Case Study, Udaan, and Induction, tradition meets innovation, symbolizing our dedication to holistic growth and excellence.

At Idyllic Institute of Management, we foster academic excellence and professional success. Our commitment to cutting-edge research and publication empowers students to advance knowledge in their fields. Through innovative teaching methods, we promote critical thinking and practical skills, preparing students for real-world challenges. With a 100% placement record and rigorous internships, our graduates emerge as industry-ready leaders. Additionally, our partnership with MSME and a ₹2 crore rupee incubation fund provide students with invaluable industry connections and support for entrepreneurial ventures.



**Prof. Dr. Babita Kadakia**

Principal Idyllic Institute of Management  
Ph.D., M.Com., MBA, B.Ed, Diploma In Interior Design



**12 L.P.A.**



**8 L.P.A.**



**8 L.P.A.**



**8 L.P.A.**



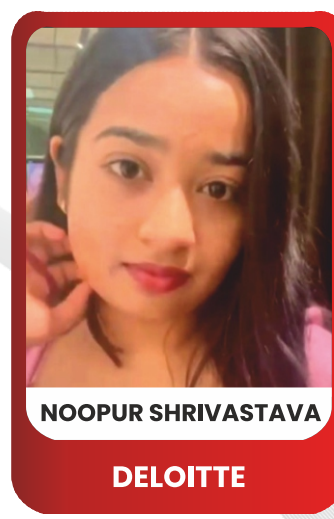
**9 L.P.A.**



**7 L.P.A.**



**8 L.P.A.**



**8 L.P.A.**



**8 L.P.A.**



**9 L.P.A.**



**8 L.P.A.**



Idyllic Institute of Management offers affordable education with scholarships for lower-income students. Their excellent curriculum focuses on research-based learning, covering topics like tax, computer applications, foreign trade and management, taught by engaging faculty.

**-Avinash Rai (M.B.A.)**  
*ICICI Housing Finance Sr. Accountant*



Idyllic is known for its infrastructure and the supportive faculty members. With the help, love & support, I got placed in Wills Hire Pesticides & Fertilizer Pvt. Ltd. Apart from Academics there were various sports & cultural activities which made my college life memorable.

**-Vinay Kumar (M.B.A.)**  
*Punjab National Bank Operations Manager*

## Allumni Speaks



The teachers at Idyllic are really helpful. They all are very kind with their students and always ready to help them. They are like our support system. They are well qualified and are always there for us, through inconveniences, challenges and risks.

**-Noopur Shrivastava(B.B.A.)**  
*Deloitte Account Manager*



I thank Idyllic and respected faculties for putting in all the efforts for grooming me and helping me take one step ahead towards a good corporate professional. It was a wonderful experience doing graduation here. The door of Principal's office was always open for all

**-Naman Modi (M.B.A.)**  
*Deloitte Business Unit Head*



**12 LPA**



**12 L.P.A.**



**8 L.P.A.**



**8 L.P.A.**



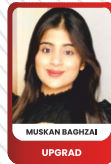
**10 L.P.A.**



**7.5 LPA**



**7.5 LPA**



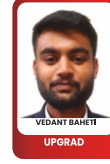
**7.5 LPA**



**7.5 LPA**



**7.5 LPA**



**7.5 LPA**

## Tie-ups for Training, Certification & Incubation



## Internships & Placement



## Campus Placements



Legacy Law Offices

IntelliPaat

Ink My Task

NIIT Limited

# B.Com.

Global

- Association of Certified Chartered Accountants (ACCA)
- Mentorship for ACCA
- One Asian Educational Tour
- Industry Visits
- Training and Workshops
- Two Internships
- PD & Soft Skills Training
- Project / Field Work
- Community Engagement through NSS activities
- Leadership opportunity through 13 student clubs
- Enriched Library with e-content
- Incubation & Start-up Funding up to ₹2 Crore
- Final Placement

### Three Certifications

- Advance Excel/Power BI
- Fundamentals of Security Market
- Insurance/Tax Practice/Smart Accountant



Excel



Security Market



FINANCIAL TAX MANAGEMENT



INSURANCE

## Foreign Educational Tour



MDIS, Singapore



University of Wollongong, Dubai



Disneyland, Europe



Heriot-Watt, Dubai



Amity University, Dubai



Middlesex University, Dubai

# ACCA

powered by

**Idyllic INSTITUTE OF MANAGEMENT**

## WHY ACCA?

(ACCA) qualification is a globally recognised certification in accounting, audit and finance awarded by the ACCA body in the United Kingdom. It is the world's oldest CA program and has a structure consisting of three levels, namely Knowledge, Skill and Professional.

## Program Highlights

**Fee Waiver on:**  
 Registration Fee  
 Annual Subscription  
 Mentorship

Worth ₹1,50,000

*5 ACCA papers exempted through Idyllic Institute of Management*  
*International Placement Opportunities*

## Average Package 21 L.P.A



# B.B.A.

Global

FREE

3 Industry Ready Certificates

- One Asian Educational Tour
- Industry Visits
- Training and Workshops
- Two Internships
- PD & Soft Skills Training
- Competency Development Clinic
- Project / Field Work
- Membership of NSS
- Membership of 13 Student Clubs
- Community Engagement through NSS activities
- Crash Course for Higher Education & Competitive Exams
- Enriched Library with e-content
- Incubation & Start-up Funding up to ₹2 Crore
- Final Placement

Digital Marketing  
Security Operations  
Event Management  
HR Analytics  
Communication & Soft Skills



COMMUNICATION



EVENT MANAGEMENT



City Treasure Hunt

Orientation Day  
Ice Breaking Session



College Treasure Hunt

Asian Educational Tour

Startup Funding  
Upto ₹2 Crore

Highest Package 10 L.P.A

## Singapore Tour



Grand Welcome by Singapore



MDIS University



Socializing with MDIS Students



Foreign Certification



Marina Bay Sands



Universal Studios

# M.B.A.

**FREE** 2 Industry Ready Certificates

- Enriched Library with e-content
- Open Membership for 13 Student Clubs
- Guidance for research under Research & Publication Cell
- 360 Degree Exposure by Skill Development Cell (SDC)
- Major Research Project
- Movie Reviews
- Career Summit
- Professional Development by Career Development Cell
- Internships
- Final Placement

*SCM & Logistics*  
*Fin - Security Operations*  
*Mkt - Digital Marketing*  
*HR - HR Analytics*  
*BA - Business Analytics*  
*IT - Power BI*



Six Sigma Certification



Eicher Motors, Pithampur



Raneka Industries, Pithampur



Infantry Research Centre, Mhow



Jim Corbett National Park, Uttarakhand



Katraj Diary, Pune

# B.B.A.

**FREE** 3 Industry Ready Certificates

- Industry Visit
- Training and Workshops
- Project / Field Work / Community Engagement Work
- NSS Membership
- Membership of 13 Student Clubs
- Internship
- Enriched Library with e-content
- Final Placement

*Digital Marketing*  
*Security Operations*  
*Event Management*  
*HR Analytics*  
*Communication & Soft Skills*



# M.B.A.

Global

FREE

4 Industry Ready Certificates

## Apple iPad

- Teaching Pedagogy (3+3) Modules
  - Dossier Review Program
  - Exploration Magnification Program
  - Employability Enhancement Program
- Psychometric test
- One Asian Educational Tour
- Foreign Language Training
- Three Internships
- Pre-Placement training sessions
- Professional Development by Career Development Cell
- Leadership opportunity through 13 Student Clubs
- Guidance for research under Research & Publication Cell
- 360 Degree Exposure by Skill Development Cell (SDC)
- Idyllic Incubation Mentorship Program & Startup funding – up to ₹2 Crore
- Final Placement Guarantee

SCM & Logistics

Communication & Soft Skills

Security Operations

Digital Marketing

Communication & Soft Skills

HR Analytics

Business Analytics

Security Operations

Power BI

Harvard Business School Certification

Power BI

DIGITAL MARKETING

HR ANALYTICS

SCM & Logistics

SECURITY

HARVARD UNIVERSITY



Apple iPad- Orientation Day



Case Study



Foreign Language Training



Psychometric Test

Asian Educational Tour

Incubation with MSME & Startup Funding Upto ₹2 Crore

Highest Package 12 L.P.A

## Dubai Tour



Middlesex University



Expo 2020



Seminar



BeachLife



Shopping at Burj Khalifa



Dinner at The Palms

# B.Com.

**FREE**

**3** Industry Ready Certificates

- Language Lab and English Training
- Training and Workshops
- P.D. Sessions
- Two Internships
- Membership of 13 Student Clubs
- Career Guidance for Higher Education and Competitive Exams
- Placement Assistance

Advance Excel/ Power BI  
Insurance/Tax Practice  
Fundamentals of Security Market



**English Language Classes**

**Metro Tour & Seminar**

**Industry Visits**



National Agricultural Complex, Amritsar



Microsoft Certification



Metro Tour to Mapro, Mahabaleshwar



Indian Institute of Management Indore, Workshop

# B.A.

**FREE**

English Course

- One Certification per year
- Language Lab and Soft Skills Training
- P.D. Sessions
- Training and Workshops
- Internship
- Project Work/Community Work
- Field Visit
- English Language Training
- Membership of 13 student clubs
- Placement Assistance

**P.S.C Preparatory Classes**



Public Services Commission



Public Sector Undertaking

# Amenities

State-of-the-art **conference hall** equipped with audio-visual facilities.

Well-equipped **Thematic Classrooms** with modern teaching aids and conducive learning environment.

**Large auditorium** for events, cultural programs, and guest lectures equipped with advanced audio-visual systems

**Modern computer lab** with high-speed internet access and up-to-date hardware and software.

**Extensive library** with a diverse collection of legal literature, research resources, databases and journals etc.

**Transportation services** for commuting students and staff. Well-maintained vehicles ensuring safety and comfort.

Hygienic and well-managed **Cafeteria and Canteen** for students residing on campus with a varied Menu and Variety of Snacks.

**Outdoor courts** for various sports activities like Volleyball, Table Tennis, Basketball, and Football Courts



Cafeteria



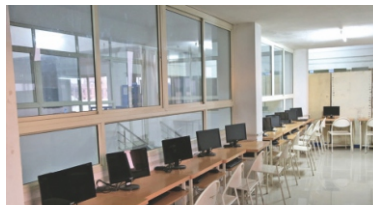
Conference Hall



Thematic Classroom



Auditorium



Computer Lab



Library



Bus Transport



Table Tennis Play Area



Volleyball Court



Canteen



Cricket Ground



BasketBall Court



Football Ground

# Skill Development Cell

Crafting Leaders, Nurturing Excellence

## Student Clubs



Women Empowerment & Gender Equality



Entrepreneurship and Recruitment



Information Technology



Marketing



Production



Sports Club



Scholarly



Cultural



Red Ribbon



Sustainable Development



Finance



Human Resource



Student Council



Management Voting

## Student Body Elections



Election Council



# Certifications



Digital Marketing Certification



Microsoft Certification for Power Platform



Soft Skill Training Certification



Six Sigma Certification

“Empowering Students through Capacity Building Programmes for a Transformative Career”



Internship from Tare Zameen Foundation



Microsoft Workshop Certification



Shekunj Marketing 101



Diploma in Computer Applications

# Workshops & Training



Business & communication



Six Sigma



TedX Talk



Financial Analytics



Digital Marketing



Foreign Language Training

# Life at Idyllic



### Kurukshetra

### Idyllic Premier League

### Sports Fest

### International Fest Magisterium



Student Elections



Navratri & Garba Celebration



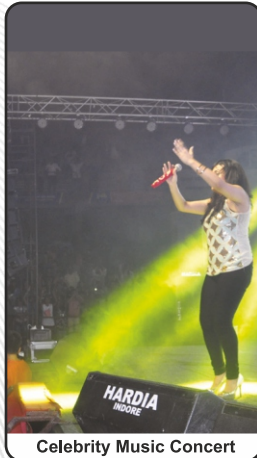
Dhaki Dance



Arm Wrestling



Fashion Show



Celebrity Music Concert



DJ Night



Religious Trip to Uttarakhand



Sports Day Medal Distribution



Pro Kabaddi Competition



Tug of War Competition



Singing Competition



Ganesh Chaturthi Celebration



Republic Day March Past



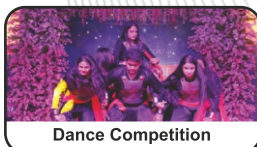
Fashion Walk Prize Distribution



Janmashtami Celebration



Student Club Meet



Dance Competition



Idyllic Premier League

# Life at Idyllic



FootBall



Garba Dance



Garba



Holi



TedX Talks



Yoga



Red FM ke Tashanbaaz



Treasure Hunt



Manali Tour



Red Day



Plantation Drive



Volley Ball



Rohtang Pass



Influx Alumni Fair



Visit to Mandu



Skit



Janmashtami



Fancy Dress Competition



# IIMET

## RS. 50,000

SCHOLARSHIP  
CUM  
ENTRANCE TEST



## INSTITUTE OF MANAGEMENT

Affiliated to D.A.V.V. & Recognized by M.P. Higher Education & AICTE New Delhi

Call us at: **8889733308,**  
**8889733303**



Chat with us

Campus: "Gendalal Bam Parisar"  
Opp. IIM, Rau-Pithampur Road, Indore (M.P.) 453 331

City Office: 425-426 Orbit Mall, A.B. Road,  
Indore (M.P.) 452 010

Mail us at: [admissions@iconeducation.co.in](mailto:admissions@iconeducation.co.in)  
Visit us at: [idyllicinstituteofmanagement.com](http://idyllicinstituteofmanagement.com)

### ASSOCIATE INSTITUTES



(An Autonomous Institute, Affiliated to DAVV & Bar Council of India, New Delhi)



AUTONOMOUS



Recognized by Indian Nursing Council, New Delhi & Madhya Pradesh Nurses Registrations Council, Bhopal (M.P.)  
Madhya Pradesh Medical Science University, Jabalpur (M.P.)