

**INDORE INSTITUTE OF LAW**  
(AFFILIATED TO D.A.V.V & B.C.I)



**ASST. PROF. SNEHA SHARMA**

**ABOUT THE FACULTY**

I joined Indore Institute of Law in May 2016 after several short stints as a Legal Trainer at ADITHI NGO, where I worked and prepared legal literature on the project of Human trafficking issues in connection with the POSCO Act, 2012 for the protection of children from sexual abuse and exploitation. Gave various training programs and legal literacy to the people for creating awareness regarding the rights of women and children. I soon realized that the only way to fulfil my need of self-actualization was not by earning great lucre but by becoming an academician. As a law student, I was very fortunate to have extremely accomplished professors who have always been my inspiration in life.

I completed my B.A. LL.B.(Hons) degree from School of Law KIIT University Bhubaneswar. Obtained my LL.M. from NALSAR University of Law, Hyderabad specializing in Intellectual Property Rights under Prof Dr. V.C. Vivekanandan (MHRD IP Chair) (Prof at NALSAR

University of Law). I wrote my dissertation in the field of Trademarks “Character Merchandising: Moving goods & services towards people” under Prof T. Raghavendra Rao.

## **QUALIFICATIONS**

**B.A.LLB (HONS) (IPR SPECIALISATION), LLM (IPR SPECIALISATION) (Topper in IPR specialization) (NALSAR University of Law)**

## **ADDITIONAL COURSE**

Summer course on International Law organized by Indian Society of International Law, New Delhi

## **RESEARCH**

1. Character Merchandising: Moving goods & services towards people(LLM Dissertation Work). 2015
2. Intellectual Property Agri-Innovation And the Plant Varieties Act,(2012) Enhelion (Scriboard) which was used in the training programme at the Ministry of Agriculture, Government of India from November 22 - 24, 2012.
3. Researched over various atrocities caused against SCs/STs and how law protects them under Scheduled Caste and Scheduled Tribe (Prevention of Atrocities) Act, 1989 wrote an article on the work of this Act.
4. Seminar course on **Telecom Law**.
5. Seminar course on **cyber law**.
6. Seminar course **entertainment law**.
7. Seminar course on **Jurisprudence in IP**.
8. Seminar Course on **Environmental Law and its regulatory regime**.

## **PUBLICATIONS**

Celebrity Endorsements-Rights vis-à-vis Legal Implications, “Udgyam Vigyati”-The Origin of Knowledge(Volume 3,May 2016) ISSN 2455-2488

Ever Greening of Patents, Satyam Law International (2013) ISBN No. - 978-93-82823-04-9

Article on “Legislation as a tool for Social Change” in Monthly Newsletter “Nyay Disha” Indore Institute of Law December 2016 Issue

Article on “Women Social Inequality and Affirmative Action” in Monthly Newsletter “Nyay Disha” Indore Institute of Law January 2017 Issue

## **CONFERENCES & PAPER PRESENTATIONS**

Participated in the National Symposium on “Whither Indian Judiciary” by Hon’ble Chief Justice Markandey Katju (Indore Institute of Law, Indore, 21st June, 2016)

- Chaired the I Intra Batch Model United Nations Competition held in Indore Institute of Law, Indore, 16th May, 2016
- Participated in Seminar on CYBER SECURITY Issues and Strategies in collaboration with MICROSOFT, INDIA & TRUTH LABS (NALSAR University of Law, Hyderabad, 26th March, 2015)
- Participated in Society for Technology Management for Professional Development program for technology managers, 19th and 20th August 2014, Hyderabad, India
- Participated and presented a paper titled “Right to Access to medicines in the Indian context with special reference to the Pros and Cons of the Historic Judgment on Novartis” in UGC Sponsored National Seminar on “Ever greening of Patents(Patents vs. Patients)”, Chanakya National Law University(CNLU), Patna-10th May, 2013
- Participated and presented a paper titled “ The right of children to free and compulsory education with special reference to the right of children to free and compulsory education Act, 2009 in National Seminar on "Right to Education Constitutional Dynamics", (Faculty of Law, IFHE, Hyderabad - 18th and 19th August 2012)
- Participated in YOUTH MODEL UNITED NATIONS, (MUN) 2011 and represented the country ITALY in ECOSOC Council (Lingaya’s University Faridabad) February 2011